

Silvia Lulka, ACC

Director Coaching
Rogers Communications Inc.

Silvia is currently the Director, Coaching at Rogers Communications. She has built and implemented a coaching model across the call center organization that has enabled a coaching culture and demonstrated sustainable results. Silvia takes an integrative approach to her work and describes her role as being a coach to the organization as a whole.

In her previous role of Director, Talent Acquisition, Silvia led a large national team of recruiters and used coaching to drive performance and enable cultural transformation. Prior to that, she held senior Human Resources leadership roles in various industries in the U.S. and Canada.

She is consistently recognized for her collaborative approach to enable others' success and ability to build long-lasting high-trust relationships. As a coach, she creates a safe space for her clients to explore and develop in a way that taps into their strengths and expands their potential.

Silvia has a Master of Industrial Relations and a Bachelor of Arts (Honours) in Sociology, both from Queen's University. A life-long learner, she credits her Montessori roots for her curiosity and ongoing pursuit of knowledge. She is a Business Coaching Advantage Certified Coach and has been granted the Associate Certified Coach designation through the International Coach Federation.

When she isn't at work, Silvia loves to re-discover the world through the eyes of her nine-year-old son and seven-year-old boy-girl twins.